

IOCE survey of Voluntary Organizations for Professional Evaluation (VOPEs)

I. Basic profile information

1. Name and acronym of organization (VOPE)	Red de Mujeres Latinoamericanas y del Caribe en Gestión de Organizaciones (Latin American & Caribbean Women in Management Network) - REDWIM
2. Geographic scope of organization <i>(See typology in right column; highlight appropriate level, delete others)</i>	4. Sectoral – Gender Equality and Empowerment of Women 4.2 Regional: Latin America & Caribbean (& Spain)
3. Contact Details	Names and e-addresses of up to three contact persons: 1: Fabiola Amariles – Coordinator of Board of Trustees – famariles@gmail.com 2: Solange Grandjean – Director of Communications - solangegrandjean@fibertel.com.ar 3: Gabriela Couto – President - innovamarketplaza@gmail.com Postal address of VOPE: Centro Empresarial Forum 1, Edificio C, Oficina 1C1 PO BOX 12891-1000 San José, Costa Rica Telephone: +506 2503-9846 PBX +506 2503-9800 FAX +506 2204-7580 VOPE website URL: http://www.wim-network.org/ Facebook: https://www.facebook.com/WIMNetwork
4. a. Current formal/ registered membership – numbers of individuals, by their affiliation <i>(if known; please at least give total)</i> 4. b. Informal membership (persons on your mailing list)	Our members are women affiliated to different sectors of the society, including women working in the government sector, in NGOs, consultants, academics, and in development cooperation. a. Total official membership: 67 members in 14 countries b. Total informal membership: 5600 people (women and men) registered and receiving our monthly newsletter 1500 people interact in our Facebook page
5. Year VOPE was founded	1998
6. Current status (identify which)	RedWIM started as an informal network that has evolved and now is in process of registration under Costa Rican laws. (February 2014). Bylaws have been adopted.
7. Information about growth: evolution of the number of members or financial resources in the last 5 years.	Members have been gradually increasing in number by 4-5 people per year. It is expected that the organization will grow in 2014 now with the legal status we have obtained in Costa Rica.
8. Purpose and mission of VOPE	<p>Objectives: Carry out activities to promote the development of Latin American and Caribbean women in organizational management and reduce imbalances in gender power relations. Articulate interests and encourage the participation of women in decision-making at all levels of the society.</p> <p>Vision:</p> <ul style="list-style-type: none"> • Become a recognized benchmark in Latin America & Caribbean to articulate, facilitate and implement actions in organizational management with a gender perspective. • The network develops knowledge through the systematization of experiences and conducting research to help improve the management of organizations with a gender perspective. • The network is strengthened through institutional partnerships, products generation and self-generation of funds, as well as by an increased and active participation of members and partners. <p>Mission</p> <ul style="list-style-type: none"> • The network is known for implementing innovative and effective

	<p>proposals to develop capacities of women and men in LAC in management of organizations with gender perspective.</p> <ul style="list-style-type: none"> • The Network provides a space for reflection, generating ideas, knowledge and suggestions to help improve the management of gendered organizations through research, technical assistance, training and partnerships with different institutions. • Actions of the network contribute to achieving the Millennium Development Goals.
<p>9. Current strategy and emphasis</p>	<p>REDWIM implements a strategy based on three pillars: a) networking: articulating people, knowledge, efforts, resources, experiences and best practices towards gender equality and women empowerment; b) capacity strengthening: through innovative interventions and services (e.g. e-learning, courses for women small-business entrepreneurs); and c) information (Webpage, newsletter).</p> <p>Based on these three strategies, one of our currently prioritized goals is to develop capacities of members, allies and other people in Latin America & Caribbean in all of the components of management with a gender focus, including planning, organization, direction, monitoring, evaluation and control. The aim is to strengthen gender responsiveness and managerial performance of actors in the public sector, civil society and private sector, thus increasing the potential of decision makers and technicians for effective and innovative contributions towards gender equity and equal opportunities. Our objective is also to apply advocacy and reinforce the demand and use of evaluation to inform policy making, implementation and social control.</p>
<p>10. Organizational capacity: Please describe your governance structure, leadership, services provided, finances, human resources, linkages with other organizations, etc.</p>	<p>Governance structure:</p> <p>Board of trustees: President, Vice-President, Secretary, Treasurer, Vocal</p> <p>Advisory Board: Nine high-level professionals from different countries of the region who have signed the constitution of the RedWIM association are currently the members of this group of experts that give advice to the Board of Trustees on particular issues related to their fields within the topic of gender equity in organizations and women empowerment, as well as new initiatives of the network to promote human rights and gender equality in the LAC region.</p> <p>The General Assembly, with 10 members representing different countries, is the highest authority.</p> <p>Leadership: This is provided by the Board of Trustees.</p> <p>Services and activities:</p> <ul style="list-style-type: none"> • Website permanently updated with information on events organized by the Network and / or other institutions • Seminars and workshops • International Training Events • Research Projects • Bibliography database • Links to NGOs and institutions working with women's issues • Proposals responding to calls for projects • Capacity building for small business women through E-Learning • Monthly Newsletter with regional information • Discussion Forums <p>Sponsors & alliances:</p> <ul style="list-style-type: none"> • Swedish International Development Cooperation – SIDA • Pontificia Universidad Javeriana - Cali, Colombia – PUJ • Facultad Latinoamericana de Ciencias Sociales – FLACSO • International Knowledge Network of Women in Politics -I Know politics • Women's Forum for the Economy & Society • Movimiento por la Igualdad es de Justicia • Centro Boliviano de Estudios Multidisciplinarios - CEBEM • Asociación de Concejalas de Bolivia – ACOBOL • AWID <p>Financial sources:</p> <ul style="list-style-type: none"> • Annual membership fees

	<ul style="list-style-type: none"> • Specific projects
11. Means of communication with members , e.g. newsletter, listserv, publication, website	<ul style="list-style-type: none"> • Newsletter • Discussion group (Yahoo e-group) • Individual correspondence with members through e-mail
12. Past events (e.g. during past year)	<p>RedWIM was represented at the “Symposium on evaluation research of public policies, programs and social projects in the III International Congress on Science, Technology and Culture, University of Santiago Chile, January 7-10, 2013 by two members (Silvia Salinas and Fabiola Amariles) who presented the paper: “Evaluation and social change with gender perspective: A political look at the technical aspects of the evaluation”.</p> <p>Dr. Lidia Heller, founder and currently member of our Advisory Board, represented RedWIM at the Regional Forum on Business and Human Rights in Latin America and the Caribbean organized by UNDP with support from UNWomen and the Government of Colombia. August 28-30, 2013. She participated in the panel on: “Gender Equality in the implementation of the UN Guiding Principles in Latin America and the Caribbean”</p>
13. Forthcoming key events/conferences – dates, location	<p>RedWIM is organizing an international meeting on gender- and human rights- oriented Evaluation of Public Policies in Latin America & Caribbean to be held in Cali, Colombia in September 2014, in coordination with the Latin American Evaluation Network RELAC and the University Santiago de Cali.</p>
14. Name and e-address of person submitting this information	<p>Fabiola Amariles, famariles@gmail.com Silvia Salinas, ssalinasmu@hotmail.es</p>
15. Date of this update	February 4, 2014

II. Experience with Evaluation Capacity Building

1. Background: Please provide a brief history of the formation of this organization (VOPE). 1.1 Who were/are the key players? 1.2 How many members do you have on your governing board/ committee? 1.3 What are the main existing strengths that your VOPE is trying to capitalize on? 1.4 What are the main challenges that your VOPE is trying to address?	1.1
	1.2
	1.3
	1.4
2. Organizational motivation: What were/are the driving forces of the VOPE and its historical development?	
3. Evaluation Capacity Building¹: What has your VOPE done to promote evaluation (M&E) capacity?	
4. Context / target entities: More specifically, who are the	4.1

¹ By evaluation capacity we refer to the capacity of individuals to produce credible and useful evaluations (supply side), but also to institutional capacities to call for and utilize evaluations (demand side).

<p>persons or institutions your organization seeks to influence (to strengthen evaluation capacity)? For example:</p> <p>4.1 Technical capacities to <i>supply</i> quality evaluations, partnering with experts, local universities or others to provide training for members, etc.;</p> <p>4.2 Strengthening VOPE organizational capacity itself;</p> <p>4.3 Enhancing the enabling environment for evaluation, including strengthening the <i>demand</i> for and use of evaluations by policy makers;</p> <p>4.4 Influencing governmental policies related to evaluation, evaluation designs and implementation of M&E systems, etc.</p>	<p>4.2</p> <p>4.2</p> <p>4.4</p>
<p>5. Public accountability: Is your VOPE helping to strengthen oversight and transparency of government programs? If so, in what ways? Can you share any success stories of evaluators or others promoting public accountability?</p>	
<p>6. More specifically, what are some of the key themes for which you advocate? For example, are you promoting issues related to cultural sensitivity, equity, social justice, empowerment, transformation, gender, environment, poverty? If so, please describe or attach relevant documents.</p>	
<p>7. Methods: Experiences in strengthening skills of individual members, by (for example):</p> <ul style="list-style-type: none"> • organizing workshops led by local experts; • organizing webinars with international speakers; • designing and delivering e-learning programmes; • administering mentoring programmes; etc. 	
<p>8. Standards: Has your VOPE developed professional standards/ ethical codes/ competencies (or adheres to those developed by others)? If so, please provide documentation.</p>	
<p>9. Job opportunities: Do you share employment/ consultancy opportunities with evaluators on your database?</p>	
<p>10. Progress and results: What progress has been achieved so</p>	

<p>far in any of the above or other domains? What are expected and unexpected results achieved?</p>	
<p>11. Lessons learned: Recommendations/ tips to others for good practices on how to organize and sustain VOPEs like yours.</p>	
<p>12. Next steps: What does your organization plan to do next?</p>	
<p>13. Willing to share with other VOPEs? For example, would you be interested in forming peer-to-peer partnerships with one or more other VOPEs to share lessons learned, advise each other? If so, describe what you would be willing to share / advice you would seek.</p>	
<p>14. Suggestions: What ideas do you have for what should be included in activities of IOCE and the EvalPartners Initiative?</p>	
<p>15. Want to be actively involved? Does your VOPE want to be actively involved in IOCE and EvalPartners? If so, in what ways?</p>	
<p>16. Would you be willing to write up a case study providing more detailed analysis of your VOPE's experiences?</p>	