



Outcome Mapping Workshops

Choice of training times:

- Training 1: Melbourne 9 – 12 November 2011**
Training 2: Melbourne 14 – 17 November 2011
Training 3: Canberra 21 – 24 November 2011

Presenter: Terry Smutyllo

Special Advisor to International Development Research Centre (IDRC) and Faculty Member, International Program for Development Evaluation Training (IPDET)

Workshop overview

Outcome mapping is an internationally recognised method for planning, monitoring, and evaluating social interventions that aim to bring about social change¹. It has evolved since initial development in 2001 at the International Development Research Centre² in Ottawa, Canada to be applied in both development and non-development contexts.

Outcome mapping has been increasingly adopted as an evaluation approach, and is particularly useful in collaborative programs involving multiple contributing stakeholders. It is highly valued as it is focused on levels of change that stakeholders can have most influence over - rather than long-term impacts. Many development programs and NGOs have adopted the approach, and it is increasingly being applied in developed countries with social, community development, and natural resource management initiatives.

The workshop will provide participants with a detailed exposure of Outcome Mapping theory, concepts and tools, in addition to insight into how the methodology has been applied in a variety of contexts. Participants will also apply Outcome Mapping to their own work through use of a peer assist clinic.

About the Trainer

Terry Smutyllo created the Evaluation Unit of the International Development Research Centre (IDRC) in 1992, serving as its Director, until his retirement. He has since worked as a Special Advisor to IDRC, on the faculty of International Program for Development Evaluation Training (IPDET), as an *outcome mapping* facilitator, and as an independent evaluation consultant with international research and development organisations. He specialises in methods that empower stakeholders, promote learning, and focus on outcomes in project, program, and strategic evaluations. While with IDRC, he led teams that developed several internationally recognised methodologies, including organisational self-assessment and *outcome mapping*. He has conducted evaluations, provided training, and facilitated organisational development for development organisations in Canada, the United States, Europe, Asia, Africa, and Latin America.

Workshop Content

The three and a half-day training will provide participants with an overview of the methodology and then take participants through its different steps. This content will be reinforced by a set of exercises which will also facilitate discussion of the application, and pros and cons of using the methodology. An indicative structure is as follows:

- Overview of Outcome Mapping theory & concepts
- Steps 1& 2: Vision & Mission
- Step 3: Identifying Boundary Partners
- Step 4: Outcome Challenge
- Step 5: Progress Markers
- Step 6: Strategy Maps
- Step 7: Organizational Practices
- Exercise 8: Using single elements of OM
- Exercise 9: Rhythms & Spaces for M&E
- Overview of Journals and Operating principles of OM
- Exercise 10: Pros & Cons of using OM
- Peer assist clinic: Each participant discusses their particular case where they intend to apply OM. The trainer and other participants provide input and feedback on the application of OM.

¹ <http://www.outcomemapping.ca/resource/resource.php?id=184>

² <http://www.idrc.ca/EN/Pages/default.aspx>

The training will be conducted in participatory manner utilising adult learning principles and incorporate use of working groups and personal learning journals

Timing

The first three days of each session will be full days and the last day a half-day. The program will start at 9am each day and finish at 4.30pm except on the last day when it will finish at 12.30pm

Workshop fees (including GST)

\$1320 AES members, \$1760 non-members

Morning and afternoon tea and lunch will be provided on the first three days. Morning tea will be provided on the half day.

A certificate of attendance will be issued to delegates at the end of the workshop.

Note: Workshop places are limited so get in early.

Further information

Australasian Evaluation Society, Phone: +61 2 6262 9093, Fax: +61 2 6262 9095,
email: aes@aes.asn.au

Outcome Mapping: Workshop with Terry Smutylo

Registration Form

Confirmation will be sent on receipt of registration

I wish to register for:

- Training 1: Melbourne 9 – 12 November 2011
- Training 2: Melbourne 14 – 17 November 2011
- Training 3: Canberra 21 – 24 November 2011

Personal Details

Name _____

Title

First name

Surname

Name for Badge _____

Organisation _____

Mailing address _____

Postcode _____

Contact Details:

Work phone _____ Fax _____

Mobile _____ Email _____

Special requirements

Please advise of any special requirements regarding health, physical disabilities, diet etc.

Tax Invoice

ABN: 13 886 280 969

Please note: This document will be a 'Tax Invoice' when you make payment. Please keep a copy for your records and give a copy to the credit card holder, or your finance branch, to check with their bank statement.

Fees

AES members \$1320 (incl GST)

Non-members \$1760 (incl GST)

Amount enclosed \$ _____

Payment Method

Cheques should be made payable to: AES

Credit card Visa Mastercard Amex

Card Number _____

Cardholder's Name _____

Expiry Date _____ Signature _____

Please return with payment by **Wednesday 14 September** to

AES
PO Box 5223
Lyneham ACT 2602, Australia

Fax 02 6262 9095
Tel 02 6262 9093
Email aes@aes.asn.au

Cancellation policy: All cancellations should be in writing. A cancellation fee of \$100 will apply prior to Wednesday 19 October and there will be no refund after that date or for non-arrivals. Registrations may be transferred to another person without penalty, unless the transfer is from a member to a non-member, when an additional fee will apply.

Non-members, may we use your contact details to provide information on future AES events? Yes No
Details will not be provided to any other party or on-sold to any other organisation or individual.